

Dated: 6/9/2015

## Beardie Bulletin P&L Report

<u>Description</u>	<u>Summer 2014</u>	<u>Fall 2014</u>	<u>Winter 2015</u>	<u>Total</u>
Pages	56 + 4 Covers	88 + 4 Covers	44 + 4 Covers	188 +16 Covers
<b><u>Revenue:</u></b>				
Advertising Income	\$5,780.00	\$8,560.00	\$4,040.00	\$18,380.00
1st Class (US) Postage Fee \$4.00	\$623.70	\$633.15	\$648.90	\$1,905.75
Bulk Postage \$2.00	\$435.60	\$439.20	\$444.60	\$1,319.40
Foreign Postage & Canada	\$137.70	\$141.30	\$141.30	\$420.30
Subscription Income based on \$5.00 per copy served	<u>\$2,250.00</u>	<u>\$2,250.00</u>	<u>\$2,375.00</u>	<u>\$6,875.00</u>
<b><u>Total Income</u></b>	\$9,227.00	\$12,023.65	\$7,649.80	\$28,900.45
<b><u>Expenses:</u></b>				
Creative	\$2,720.00	\$3,940.00	\$2,400.00	\$9,060.00
Printing	\$4,080.00	\$5,800.00	\$3,360.00	\$13,240.00
Postage	\$1,368.10	\$1,530.14	\$1,307.64	\$4,205.88
Envelopes/Fulfillment	\$150.00	\$150.00	\$150.00	\$450.00
Miscellaneous Postage	\$81.29	\$208.51	\$185.30	<u>\$475.10</u>
Reimbursement to Advertisers	\$0.00	\$200.00	\$0.00	<u>\$200.00</u>
Credit from Printer	<u>\$0.00</u>	<u>(\$500.00)</u>	<u>(\$600.00)</u>	<u>(\$1,100.00)</u>
<b><u>Total Expense</u></b>	\$8,399.39	\$11,328.65	\$6,802.94	\$26,530.98
<b><u>Net Profit</u></b>	<b><u>\$827.61</u></b>	<b><u>\$695.00</u></b>	<b><u>\$846.86</u></b>	<b><u>\$2,369.47</u></b>

**Note:**

*Subscription Income for the year \$6,875.00 - To be verified with Treasurer (3 Issues)  
1st Class Postage Income based on copies mailed first class multiplied by \$3.50 U.S./Canada/Foreign @ 90%  
Bulk Postage Income based on copies mailed multiplied by \$2.00 @ 90%*

**Advertising Income  
Expenses**

*Actual Income collected supported by Advertising Sales Report for each issue  
Actual Expenses paid by the BCCA on invoices submitted by Editor  
Note: We received a credit of \$1,100 from the Printer which was spread over two issues*

**Misc Postage Includes**

*Postage paid for Federal Express; Extra Copies of Bulletin mailings; Ad materail returned to advertisers; service fee for Soho Employee to handle all mailing needs of the Bulletin*