

BCCA Committee Report - End-of-Year

2016-2017

1. Name of Committee: Membership Communications

2. Name of Committee Chair/Co-Chairs: Robin Deily

3. List of Committee Members: Robin Deily

4. Committee Goals for 2016-2017:

- Work with Michele to develop a new look for the standard member mailings. I've been using the same one for over a year, so I think it's time for a change.

5. Activities and Major Accomplishments:

- Since I took on the position of Corresponding Secretary last summer, it has been easier to coordinate the membership information contained in the database with the email addresses in Mail Chimp.
- Generally, I send out most of the mailings, Michele, however, sends out the newsletters.

6. Statistical Information:

- National Specialties - 6 Mailings
- Affiliate Specialty – 10 Mailings
- Beardie Camp – 2 Mailings
- Membership Renewal Reminders – 3 Mailings
- Newsletters – 11 Mailings