

**Bearded Collie Club of America
Board of Directors Meeting Minutes
Tuesday, April 15, 2025 at 8:30 PM ET**

1. **Call to Order:** President Pat Colombo called the meeting to order at 8:32 PM.

2. **Roll Call:** Barnes, Beddoe, Bond, Colombo, Gracie, Means, Minner, Norteman, Poliak

Auditing: Molly McNamara and Courtne Eastman

Absent: Edwards, Jamison

3. Report of the Treasurer

The Treasurer's Report documents are included in the emailed Board packet.

Don has been working with Sue on QuickBooks and the preliminary budget, getting ready for membership renewals.

4. Report of the Corresponding Secretary

AKC Notes

- Parent Club Statistics shared (distributed to Board).
- AKC and Dog Judges' Association of America are holding breed education to include Bearded Collies in Florida as part of the week leading up to Royal Canin. The judges' education committee has selected Wednesday morning for the Beardie time slot. Sharon Ipser is the primary POC for the event, with Casey supporting logistically.
- BCCME sweepstakes, hosted under the BCCA license as part of their specialty event, has been approved (5/31/2025).
- Two newly approved Bearded Collie judges: Doug Johnson and Robin Matthews

Two new applications to vote on and one new application to review in April 2025: See New Business.

5. Old Business

Bid for Bulletin Editor

Lillian's bid is included in the Board packet. She suggested incentives to advertisers to advertise, encourage people to do ads. Lower prices, receive subsidy from BCCA. She can adjust budget and pricing to fit the subsidy amount.

Ideas: Use the members' list or BCCA announcement emails to promote the Bulletin and advertising. Maybe offer an advertising subscription – guarantee ads in multiple issues at a reduced price. These ideas need more promotion to reach more members. The number of judges subscribing electronically to the Bulletin has increased.

Motion to accept Lillian's revised (Excel spreadsheet) proposal, starting with the next issue in the next fiscal year. She can work on the subscription idea. BCCA will subsidize the Bulletin. Motion passed.

An excerpt from Lillian's Editor's Letter is included in these minutes after New Business.

Gathering data about Bulletin subscriptions: Anna will work on this.

2025-6 Board Nominations

April 15 was the last day to send in nominations from the floor. Karen hasn't received any, so the nominees remain as listed for 2025-6. Welcome to our new officers and Board:

President: Pat Colombo
Vice President: Courtnie Eastman
Treasurer: Sue Jamison
Corresponding Secretary: Casey Minner
Recording Secretary: Karen Norteman

Directors, Class of 2026: Anna Gracie, Suzi Beddoe, Cheryl Poliak

Directors, Class of 2027: Carol Bond, Kristin Barnes, Molly McNamara

2026 Specialty Judges Selection

Here are the results of the final ballot:

Regular Classes: Michele Ritter
Sweeps: Katherine Rudd-Beard

We had only one paper ballot this time. There were 131 online responses (with duplicates reconciled).

Standing Rules Housekeeping Follow-Up

- Re-examine the wording in the SRs concerning the number of AOMs for the National Specialty (Section 8.1.3). Anna's document is included in the Board packet.
- Will revise into 2 standing rules – one to determine who is eligible and one to calculate the number of AOMs. Will revisit next month. Needs to be ready for June.

Specialty Survey

The survey is up and running, and has 75 responses so far. Joanne recently put a reminder on Facebook and the Members' list and received about 20 new responses afterward.

Follow up: Membership Database

We need to start planning ahead for the day when the current database will become unusable. Only 3 people can use the current legacy FileMaker database.

Casey contacted the AKC club secretaries' list and asked what other clubs are using. Here are some ideas:

- Convert the database to an Excel spreadsheet
- Buy and install MembershipWorks software (which plugs in to the WordPress platform we use for the BCCA website). Many breed clubs use this software and rate it highly, including the Saluki, Lhasa Apso, Chesapeake Bay Retriever, Pulik, Havanese, and Whippets.

Update: Karen installed the software on the BCCA website, but hasn't tested it yet. Will recruit Casey to help test it with the data we got in Excel for the balloting

7. New Business

Janet and Russel Kittel

Joint Full membership

1601 Deer Haven CT

Morristown, CO 80465

Email: kittels1@comcast.net

Email2: same

Phone: (303)968-8983

Phone 2: (303)968-8982

Occupation: Retired

Occupation2: Retired

Have owned bearded collies for 27 years and been longtime members of the BCCA prior to a brief lapse of renewal in 2024. Participate in herding and other canine performance venues as well as philanthropy. Members of the Rocky Mountain BCC. Janet can help in things requiring organization & communication and Russel can help with Finance and business related objectives.

Sponsor: Karen Dietke

Richard and Linda Cartwright

Joint Full membership

12 Bridge St

Ellington, CT 06029

Email: mckabarc@aol.com

Email2: mckabalc@aol.com

Phone: (860)872-4841

Phone 2: (860)872-4841

Occupation: Retired

Occupation2: Retired

Has had several beardies and participates in conformation, rally and obedience

Sponsor: Lillian Esposito

Both applications were accepted – Passed.

New Application to review in April 2025:

Sally and James Carlisle

Joint Full membership

615 Shawnee Ave

Des Moines, IA

Email: n/a

Email2: jscjim1941@gmail.com

Phone: (660)441-4365

Phone 2: (660)441-4366

Occupation: Retired

Occupation2: Retired

Have owned bearded collies for 32 years as well as Labrador retrievers, which Jim does field training with. They're interested in meeting other beardie people

Sponsor: Ray Harrington

Excerpt from Lillian's Editor's Letter

I also have exciting news to report which you may have read in our Board's notes. During the past three years with continual inflation and escalating prices, we did not increase advertising rates on the magazine. Advertising in our magazine has become difficult for some and impossible for others. The Board requested that I look into ways to help offset some of the expenses of the magazine and offered financial assistance if needed. My suggestion was to lower advertising rates. With Board approval, we have new rates effective with the next issue (Performance) and are being issued on a temporary basis to help us acquire the advertising needed to produce the magazine.

The new rates are published on our "Advertising" page in this issue. To recap: All designed color ads are now priced at \$150.00 a savings of \$35.00; camera-ready ads are now \$125.00 also a savings of \$35.00; color spreads have been reduced from \$350.00 to \$325.00; front cover reduced from \$450.00 to \$400.00; back cover \$325.00 to \$300.00 – and both covers will now receive a full b/w page up front in the editorial section for their cover story. Inside and Inside Back covers reduced from \$225 to \$200 and our Centerfold has been reduced from \$400 to \$350.

In addition to the above, the winner of our National Specialty will receive the Front Cover (color) **at NO charge** (and a full b/w page up front in the editorial section). And for our "frequent" advertisers, you can now purchase a package of 3 designed single ads (normally costing \$450.00) for \$400.00 and you can place those pages in any issue you wish to do so. We are also offering two two-page color designed ads (normally priced \$650.00 to \$600.00) and you can place the ads in any issue you wish to do so.

We will continue our special advertorial sections such as the Performance Section in the next issue which you receive ½ page color ad for advertising in this section and to include AKC name, call name, titles, breeder and owner, and 25 words to tell us about your Beardie. Rather than the old rate of \$75.00 per ad, this section will now be offered at \$60.00 per ad.

I'm hoping that many of you will also become editorial writers for our magazine as Patty and Katherine took the time to do in this issue. Stories of our loved Beardies are always welcomed and appreciated by our membership.

Adjournment: The meeting was adjourned at 9:28 PM.

Next Board Meeting: Tuesday, May 20 at 8:30 PM ET/7:30 PM CT/6:30 PM MT/5:30 PM PT