BCCA Committee Report - End-of-Year _____

1. Name of Committee Beardie Bulletin

2. Name of Committee Chair/Co-Chairs Lillian Esposito

3. List of Committee Members Michele Ritter and Gretchen Blackburn (art directors)

4. Committee Goals for the past year

To maintain the high quality of the Beardie Bulletin and to keep the BCCA subsidy at a minimum. With the reduction of advertising rates and the National Specialty Awards given by the Bulletin which was approved by the BCCA, the Bulletin has required financial assistance the past year and will need to be financially subsidized this coming year.

5. Activities and Major Accomplishments

Major accomplishment is keeping advertisers "happy" with the magazine while not sacrificing quality and cost efficiencies. Coming up with new and innovative programs for the magazine, ie, Performance Section, Companion Sections, Stud Dog Sections, in order to entice people to advertise their Bearded Collie and not just for Conformation.

6. Statistical Information (if applicable)

Attached to this report is a recap of last year's financial position on the Bulletin.

7. Additional Information/Comments/Special Highlights (please attach)