

Dated: 6/15/21

## Beardie Bulletin P&L Report

<u>Description</u>	<u>Spring 2020</u>	<u>Summer 2020</u>	<u>Fall 2020</u>	<u>Winter 2021</u> Combined with Spring 2021	<u>Total</u> 208 + 16 Covers
Pages	64 + 4 Covers	44 + 4 Covers	84 + 4 Covers		
<b><u>Revenue:</u></b>					
Advertising Income	\$6,424.00	\$4,801.00	\$12,180.00	No Issue	\$23,405.00
1st Class (US) Postage Fee \$3.50	\$532.35	\$0.00	\$0.00	"	\$532.35
Bulk Postage \$2.00	\$379.80	\$730.00	\$720.00	"	\$1,829.80
Foreign Postage & Canada	\$103.23	\$0.00	\$0.00	"	\$103.23
Subscription Income based on \$5.00 per copy served	<u>\$1,900.00</u>	<u>\$1,875.00</u>	<u>\$1,800.00</u>	<u>\$1,800.00</u>	<u>\$5,575.00</u>
<b><u>Total Income</u></b>	\$9,339.38	\$7,406.00	\$14,700.00	\$1,800.00	\$33,245.38
<b><u>Expenses:</u></b>					
Creative	\$3,085.00	\$2,555.00	\$4,860.00	No Issue	\$10,500.00
Printing	\$4,280.00	\$3,715.00	\$5,920.00	"	\$13,915.00
Postage	\$1,191.06	\$673.60	\$1,237.69	"	\$3,102.35
Envelopes/Fulfillment	\$150.00	\$150.00	\$150.00	"	\$450.00
Miscellaneous Postage	\$57.02	\$208.17	\$29.36	"	\$294.55
Cash Prizes	<u>\$150.00</u>	<u>\$200.00</u>	<u>\$100.00</u>	"	\$450.00
<b><u>Total Expense</u></b>	\$8,913.08	\$7,501.77	\$12,297.05	\$0.00	\$28,711.90
<b><u>Net Profit</u></b>	<b><u>\$426.30</u></b>	<b><u>(\$95.77)</u></b>	<b><u>\$2,402.95</u></b>	<b><u>\$1,800.00</u></b>	<b><u>\$4,533.48</u></b>

**Note:**

Subscription Income for the year \$7,375.00 - To be verified with Treasurer (4 Issues)  
Postage Revised with the Summer 2020 issue - all copies mailed \$2.00 per copy  
Postage for Spring 2020 issue based on old formula

**Advertising Income  
Expenses**

Actual Income collected supported by Advertising Sales Report for each issue  
Actual Expenses paid by the BCCA on invoices submitted by Editor

**Misc Postage Includes**

Postage paid for Federal Express; Extra Copies of Bulletin mailings; Ad materail returned to advertisers

**Other**

This report does not include income earned from additional magazines ordered/postage