

BCCA Committee Report - End-of-Year 2026

1. Name of Committee Membership Communications
2. Name of Committee Chair/Co-Chairs Robin Deily
3. List of Committee Members none
4. Committee Goals for the past year

5. Activities and Major Accomplishments

We use Mailchimp (mailchimp.com) to send out club mailings. Michele Ritter takes care of the monthly newsletter and I generally send out the other mailings. These typically are for official club business, things like membership renewals, voting for specialty judges, affiliate club mailings for specialties, etc.

6. Statistical Information (if applicable)

I sent out 10 mailings using Mailchimp this past year. During the membership renewal period, the Treasurer provided a list of members who had not yet renewed. I sent each one an email using Mailchimp reminding them how to renew their membership. After the membership renewal time was over, I manually went in and removed those people who did not renew. The process is cumbersome and prone to error, since there can be a discrepancy between email addresses in the database and in Mailchimp. This year, I removed 38 people from the Mailchimp mailing list.

7. Additional Information/Comments/Special Highlights (please attach)

We've been using this web-based email program for over 10 years and are on a free plan. I know that the club is working to identify a new database program for the club membership records and I sincerely hope that will also include email capabilities so that we can have a single platform for club information and communication.