

BCCA Breed Education Survey Results

The BCCA Breed Education Committee (formerly the Judges Education Committee) asked members to complete a brief survey to help determine their needs and set out an action plan for the Breed Education Program for the next years.

Please find below a summary of the results of the survey. Raw data from the survey are also attached. 53 responses were received through Google forms. The Breed Education Committee has met over a several times and developed a number of short term actions that are underway. If you have any questions regarding the survey results or short term actions, please contact the Breed Education Chair, Cathy Goetz Perry at mperry@bmts.com. Other Breed Education Committee members include: Ian Copus, Lucy Campbell, Amy Steltz, Joyce Ann Burgett, Robert Lamm and Michele Ritter.

BCCA BREED EDUCATION SURVEY SUMMARY RESULTS

Total 53 responses submitted through Google forms

1. As a breeder, owner or exhibitor are you familiar with the work of the Breed (Judges) Education Committee?

39 – Yes

14 – No

15 Comments

Summary comment results:

- Majority were familiar with some work of the Breed/Judges Education. Most recognized the judges education seminars and hands on workshops at the National Specialities.
- Those not familiar or not educated to the committee identified that were involved with beardies in performance or other venues or the work of the committee was not relevant to their interests.

2. Have you ever thought of becoming a mentor with the BCCA Mentor Program?

19 – Yes

11 – No

21 Comments

Summary comment results:

- Majority were not familiar with the mentor program, did not feel they were eligible as they did not meet the criteria or they did not have adequate presentation skills to be effective as a mentor.

3.

a. Would you be willing to receive some training to become a mentor?

29 – Yes

19 – No

b. If so, what type of training would you think would be of assistance?

30 comments

Summary comment results:

- Knowledge about the mentor program
- Breed specifics including gait, standard, temperament and health
- Standard issues in the breed
- Means to have hands on to help translate didactic knowledge into practice
- Issues mentors are and will be asked to address

- What skills, knowledge, etc. is needed to conduct a seminar
- Type of training most identified was one on one with a matched mentor
- Training as a presenter including how to do hands on
- What is required to become an AKC breed judge
- Ring procedures

4. The expanded role of the Breed (Judges) Education Committee will cover Judges Education, Mentor Program and Breed/Exhibitor/Owner Program. With this in mind, what would you like to see the Breed Education Committee offer you?
54 comments

Summary comment results:

- Intricacies/nuances of the breed standard
- Breed trends
- Emphasis on the natural unsculpted dogs that meet the standard
- Emphasis on judges judging to the standard
- Information about the workings of Judges Education, Mentor Program and what the Breeder/Owner/Exhibitor Program will entail.
- Mentor Program to expand to have mentors to help new people
- Breed course/program (in conjunction with the Health Committee)
- Ringside mentoring and breed education seminars for judges and breeders/owner/exhibitors at more venues
- Grooming
- Form to function, structure and movement
- Hands on opportunities
- Sportmanship
- Health and temperament
- Increase use of online resources and courses

5. List ideas you may have that would meet your personal needs in understand the Bearded Collie (standard, conformation, structure, form and function) better.

31 comments

Summary comment results:

- Hands on opportunities with experienced judges and mentors
- Focused seminars for owners on structure with access to a variety of dogs
- Understanding pedigrees
- Access to videos and resources on line
- Video comparisons to link structure to movement and performance/work
- Form and function
- Breed video
- Health information
- Breed brochure

6. How would your ideas be best implemented?

At National specialties - 30
 At affiliate specialties – 22

Working with a chosen mentor
 On a regular basis - 22

Working online with a designated
 Breed specialist - 22

Other comments:

- Articles in the Bagpipes
- In a smaller setting if possible
- Breed seminars open to the public at larger shows
- Happy to work with judges, prospective judges at any show including regional and national specialties
- If working online, someone who could critique my handling and how my dogs
- Targeted webinars

7. Any other comments you would like to offer to help the Breed Education Committee?

23 comments

Summary comment results:

- Information on committee and means to increase visibility
- Use of technology to educate
- More regular education for owners
- More advertising of seminars, hands on and learning opportunities
- Encourage judges to attend herding and performance events to solidify their understanding of form and function

BCCA Breed Education Committee Short Term Action Plan

1. Update the BCCA Breed Education Committee Responsibilities and send to the Board for approval.
2. Update seminar materials and handouts.
3. Make seminar and handout materials available on the BCCA website (under Activities tab, click on Conformation, click on Breed Education.)
4. Add video clips of beardies on the move, gaiting, single-tracking on the up and back, faults, etc. to materials available to judges and breeders and owners.
5. Develop and send a letter to AKC judges regarding trimming and sculpting.
6. Develop vignette/snapshot cards for the judges emphasizing seminal points of the standard.
7. Liaise with the BCCA Health Committee.
8. Promote use of courses for breeders and owners such as those offered by the Institute of Canine Biology (ICB) and Avidog. Both have courses available on line. ICB will offer group rate reductions. One of Avidog's seminars is being offered at the 2019 National Specialty.
9. Update the breed public education brochure, "Beardie 101," and promote its use.
10. Expand availability of seminars and hands-on or ringside mentoring to affiliate specialties and larger show clusters.
11. Expand visibility of Breed Education and education available to breeders and owners through the Bagpipes, Bulletin, the website and social media. (There is a BCCA Breed Education Facebook group established).

Thank you for your input!